

DISCOVER THE
BEAUTY OF
HEALTHY LOOKING
HAIR



H A I R L A B



„If we are going to take care of our hair in a professional way, we need cosmetics of the greatest quality. The HAIRLAB cosmetics are surprisingly efficient and contain excellent ingredients“.

Maniewski

Maciej Maniewski

started his great journey with hairdressing in 1995 and in the year 2000 he was already training hundreds of hairdressers. Currently, Maciej owns four Academies in the most prestigious locations in Krakow, Warsaw, Katowice and Rzeszow. Thanks to his work, which is also his true passion, he is revolutionising the hairdressing market in Poland. He has been related to the fashion industry for many years and now is known as the professional hairdresser of celebrities. The head judge in the Polish TV show "Master Cut", the host of the "Hairdresser's Affair" TV show at the Polish "TVN Style" TV channel and a master of metamorphosis from the "Sablewska way to fashion" Polish TV show. He is a real virtuoso of scissors. The man for whom hair has no secrets. Maciej is now the ambassador of the HAIRLAB line. The unique formula of the professional hair products contains a higher dosage of the rich and carefully selected ingredients, which means it is not only better, but also more efficient! The combination of knowledge and experience of the master of hairdressing resulted in the development of the highest quality recipes. Try the incredible results of HAIRLAB shampoos, masks, elixirs and oils on your own hair. Thank to these professional products your hair will look healthier and more beautiful! Times two!





H A I R L A B

recommended by

Maniewski

Professional hair care in the comfort of your home? From now on it is possible! To meet your expectations, we created HAIRLAB, a new product line that will guarantee healthy and beautifully looking hair. Rich composition and perfect recipes tailored to match your individual needs will make the dream of a great hair style a reality. The HAIRLAB line allows you to discover the beauty of healthy hair!

PROFESSIONAL HAIRCARE IN THE COMFORT OF YOUR HOME

Did you know that taking good care of your scalp plays a significant role in avoiding such hair problems as dandruff, greasy hair or hair loss? A beautiful hairdo is a result of taking good care of **hair and scalp**. That's why we came up with an innovative formula of the HAIRLAB products to make it efficient not only on hair shaft but also on scalp. The HAIRLAB products have double power: they help tackle problems of scalp and at the same time make hair more beautiful.

The HAIRLAB lines such as DELICATE², ANTI² DANDRUFF, ENERGISING² and STRONG²& MORE HAIR have great effects on scalp and combat such scalp disorders as itchy skin, dandruff, hair fallout and greasy hair.

Cosmetics of AQUA², CURLY², INTENSE² REGENERATING, VOLUME², IDEAL² COLOUR series provide perfect care for hair, nourishing it, rejuvenating it, increasing its volume and enhancing its colour.

HAIRLAB products ideally complement each other so you could combine them to treat both hair shaft and scalp at the same time.





Every HAIRLAB cosmetic has a highly concentrated formula which brings fantastic results. If you are looking for spectacular and immediately visible effects, you should use all the cosmetics from one line at the same time.

Just remember about the correct sequence: first

**shampoo your hair ► than apply mask
► follow with an elixir, oil or spray in
the end.**

You can also take a next step and mix selected products together. For instance, you can add to AQUA² dry hair mask a few drops of IDEAL² COLOUR ELIXIR.

Your hair will be hydrated and regain intense depth of colour.

IDEAL² COLOUR ELIXIR can also be added to INTENSE² REGENERATING MASK. There are no limitations in the HAIRLAB Universe. A result will always be just that: beautifully and healthy looking hair!

To help you combine different products of HAIRLAB line depending on the hair type, we prepared a dedicated table on the last page of this brochure. Enjoy beautiful and healthy looking hair with HAIRLAB!





Beautiful hair, naturally

HAIRLAB Line comprises of exclusive products guaranteeing professional haircare. They are safe to use because:

- They contain no parabens*
- They are SLS and SLES free
- They have been tested to exclude the presence of heavy metals (such as nickel, cobalt, chromium, palladium or mercury) which may cause allergenic reactions of skin

* Excluding CURLY² SMOOTHING EMULSION and INTENSE² REGENERATING SPRAY





AQUA²

FOR WHOM?

AQUA² Line is dedicated to people who have dry and dull hair, as well as static hair and with split ends

THE EFFECT

Thanks to intensively nourishing formula enriched with extra dose of hyaluronic acid, the AQUA² line perfectly hydrates hair which is dry, prone to frizzing and damaged. AQUA² brings back the flexibility and silkiness to hair, providing glow and protection also to colour-treated hair.

Experience the moisturising results you have never seen before!

POWER OF MOISTURISING INGREDIENTS:

- | | |
|-------------------------|---|
| Hyaluronic acid: | gives hair and scalp the long-lasting effect of moisturising. It protects hair from dehydrating |
| Panthenol: | It improves the condition of hair by penetrating its structure and not only hydrating it, but also thickening it and increasing its volume. The hair is full of shine and easy to brush |
| Jojoba oil: | is a liquid gold in daily haircare. It brings back the elasticity and flexibility to hair while making it soft and resistant to frizz |
| Linseed oil: | it contains EFA (essential fatty acid) which participate in the production of phospholipids and thus help maintain the skin's water/lipid balance and proper level of moisture |
| Rice oil: | makes hair looking shiny and healthy |
| Diglycerine: | it binds water to moisturise and make hair strands more flexible |



AQUA² SHAMPOO | 250 ml

DRY HAIR SHAMPOO

Forget the dry and dull hair! AQUA² Shampoo will make even the driest hair look healthy and shiny. Thanks to hyaluronic acid it intensively moisturises, nourishes and strengthens hair. It also gently cleanses scalp and hair.

- It contains hyaluronic acid which intensively moisturises hair,
- It improves the condition of hair: it nourishes and strengthens hair shaft,
- Makes hair look healthy and beautifully,
- Brings back the shine and flexibility,
- Best results are achieved when used together with AQUA² Mask

AQUA² MASK | 250 ml

DRY HAIR MASK

Remedy for dry, damaged and frizzy hair. The mask intensively moisturises and nourishes hair making it look healthy and shiny. It makes detangling hair easier. The effect? Strong, shiny hair.


- Rinse with water
- It contains oils: Linseed oil, Jojoba oil and rice oil which have moisturising properties
- It makes brushing and detangling hair easy
- Prevents breaking of hair and picking up static
- To improve the effects of the mask, add a few drops of AQUA² OIL
- If you have colour-treated hair, add a few drops of IDEAL² COLOUR ELIXIR which intensifies the hair colour and provides shine

AQUA² OIL | 100 ml

INTENSIVELY MOISTURISING HAIR OIL

It moisturises and soothes hair as well as prevents the split ends and makes brushing easy. Specially selected ingredients protect hair against dehydrating. Gently massage 1 drop of oil into hair to make it soft and silky (if you want more spectacular effect, add a few drops)

- It contains the nourishing Jojoba oil, which improves the condition of hair
- Can be applied on wet and dry hair
- Intensively moisturises hair making it soft and shiny
- Makes the problem of split ends disappear



INTENSE² REGENERATING

FOR WHOM?

For people who have dry, brittle and problematic hair, prone to damage after chemical treatments. It is especially recommended for long and thick hair (the highly concentrated formula of the INTENSE² REGENERATING may weigh the flat hair down)

THE EFFECT

Thanks to carefully selected ingredients, this line intensively hydrates and nourishes hair. The series comprises of three ideally paired cosmetics which guarantee best effects on dry and damaged hair. INTENSE² REGENERATING is a synonym of rejuvenated, healthy hair and stunning hairdo.

POWER OF REGENERATING INGREDIENTS:

Panthenol:

has a hydrophilic structure, meaning that it easily absorbs water. Thanks to these properties, it moisturises, strenghtens and intensively nourishes hair.

Hydrolised plant proteins:

penetrate the hair shaft and repair minor damages filling them like "cement". The hair looks healthy, hydrated and smooth

Castor Oil:

has a thick texture and is derived from the castor beans (*Ricinus communis*) rich in Omega-9 fatty acids. It prevents the hair loss and hair breakage. It increases hair growth and nourishes hair

Sunflower seeds oil:

hydrates, strenghtens and nourishes hair and makes it shine



INTENSE² REGENERATING SHAMPOO | 250 ml

REGENERATING SHAMPOO

Dedicated to dry, brittle and damaged hair which is more damage-prone after chemical treatment. It contains panthenol which rebuilds the hair shaft and makes it stronger. It gently cleanses scalp.

- Intensively nourishes damaged hair
- Perfectly combines cleansing properties with intensive regeneration and protection effect
- It contains nourishing panthenol
- Best used together with INTENSE² REGENERATING MASK

INTENSE² REGENERATING MASK | 250 ml

REGENERATING MASK

If you struggle with damaged, damage-prone hair, the INTENSE² REGENERATING MASK is an ideal solution! It contains nourishing panthenol which hydrates and restores hair. The hair is stronger and more flexible.

- Delicate and pleasant care of the damage-prone hair
- Rinse with water
- It works miracles even on the most damaged hair
- To enhance the effect of the mask, just add a few drops of IDEAL² COLOR ELIXIR (especially if your hair is colour-treated)

INTENSE² REGENERATING SPRAY | 150 ml

MINERALIZING & REGENERATING SPRAY

Regenerates and restores even the most damaged and damage-prone hair. It has a light formula and texture which does not weigh hair down and makes detangling easier.

- It contains nourishing panthenol
- Do not rinse with water
- Does not weigh hair down
- Easy and fast in applying: just spray your hair from roots to tips and see how it regains its healthy look!



VOLUME²

FOR WHOM?

For people who have thin, delicate and flat hair. VOLUME² Line can be also used on bleached hair.

THE EFFECT:

VOLUME² Line guarantees that your hair gains incredible volume while at the same time getting hydrated and nourished.

Thanks to unique formulas the hair gets strength, flexibility and shine. VOLUME² leaves you with a mass of healthy looking hair. Give your hair the volume it has never had before!

POWER OF SUPER INGREDIENTS:

Hydrolyzed

wheat protein:

active ingredient which contains Glutamine, Proline and Cystine. It has nourishing properties. Does great job taking care of scalp. It binds water into the hair strand from root to tips. It effectively regenerates and rebuilds damaged hair ends and prevents hair static. It nourishes, moisturises and increases hair volume objętości

Panthenol:

is hydrophilic, a 'water loving' ingredient which absorbs water easily to nourish hair and scalp. It improves the condition of hair by penetrating its structure and not only hydrating it, but also thickening it and increasing its volume. The hair is full of shine and easy to brush.

Horsetail extract

(Equisetum):

is a source of easy to absorb silica, potassium, magnesium, quercetin and vitamin C. It has extraordinary strengthening properties.

PERFECT HAIR CARE



VOLUME² SPRAY | 250 ml

VOLUME INCREASING HAIR SPRAY

Thanks to hydrolysed wheat protein, it makes hair gain fullness, visibly increasing volume of hair. The spray also nourishes hair. It has a light formula which does not weigh hair down.

- Use together with VOLUME² Shampoo
- Without rinsing
- Just spray hair evenly to give your hairdo incredible volume
- It also has a nourishing properties



VOLUME² SHAMPOO | 150 ml

VOLUME INCREASING SHAMPOO

Thanks to it, delicate, thin and flat hair won't be a problem anymore! It contains the hydrolysed wheat protein which nourishes, moisturises and increases hair volume. For daily use

- increased volume and moisturised hair
- Light formula does not weigh hair down
- Gives hair volume and makes hair look light and full



IDEAL² COLOUR

FOR WHOM?

For people with colour-treated, damaged hair which needs special treatment and nourishing.

THE EFFECT:

IDEAL² COLOUR - enhances colour intensity and its depth after dying and protects hair against fading. What's more, it moisturises and nourishes hair with precious ingredients. Your hairdo will look as if just colour-treated by a professional hairdresser. Your hair will stand out with beautiful shiny colour!

POWER OF SUPER STRONG INGREDIENTS:

Meadowfoam Seed Oil

„*Limnanthes Albais*”

rich in Vitamins E and F. It gives hair pearly shine, enhances the depth of the colour and protects hair colour against fading. It has moisturising, nourishing and conditioning properties

Jojoba oil:

is a liquid gold in daily hair care. It brings back the elasticity and flexibility. Hair becomes soft and resistant to frizz. Makes hair incredibly shiny

Shea butter:

works miracles on hair. It is a natural conditioner for dry and prone to breakage hair with split ends. It smooths and improves condition of hair, making it shiny

PERFECT HAIR CARE



IDEAL² COLOUR ELIXIR | 75 ml

COLOURED HAIR ELIXIR

Recommended after hair dyeing for all hair types. Elixir enhances the depth and longevity of colour. Just add ca. 5-10 drops to IDEAL² COLOUR MASK to bring back the shine and intensive colour to colour-treated hair.

- Rinse with water
- Makes hair regain shine and healthy loo
- It can be added to INTENSE² REGENERATING MASK to extra nourish hair and enhance its colour
- If you add IDEAL² COLOUR ELIXIR to AQUA² MASK, your hair will be well hydrated and regain the depth of colour.



IDEAL² COLOUR MASK | 250 ml

COLOURED HAIR MASK

Unique formula brings back shine and longevity of colour. It protect coloured hair from fading while rejuvenating and nourishing it.

- It contains the natural UV filters
- Rinse with water
- It protects hair colour from fading and makes it shine for a long time
- It makes hair incredibly soft
- To enhance the effect of the mask, just add a few drops of IDEAL² COLOUR ELIXIR



CURLY²

FOR WHOM?

For people who have curly, unruly and frizzy hair

THE EFFECT:

Rich in precious nourishing ingredients CURLY² SMOOTHING EMULSION makes hair smooth and easier to style. It creates a seal which prevents curly hair from absorbing too much water, protects it against environmental conditions and high temperature during styling. Finally, you can style unruly hair the way you want it!

DIRECTIONS TO USE

Smooth and healthy looking hair in just a moment! CURLY 2 SMOOTHING EMULSION is quick and easy to use. Just apply a little bit of the emulsion on damp hair from roots to tips. Do not rinse with water. Style as you wish and enjoy the beautiful hairdo!

POWER OF SMOOTHING INGREDIENTS:

Hydrolysed wheat proteins:

have strong nourishing properties. Help smoothing curly hair creating a protective seal which make hair texture visibly refined

Hydrolysed collagen :

boosts the hair roots and improves the texture of hair. Helps nourish the natural protective layer of hair

Vitamin E:

moisturises hair bringing back incredible shine



PERFECT HAIR CARE



CURLY² SMOOTHING EMULSION | 175 ml

SMOOTHING EMULSION FOR CURLY HAIR

The emulsion enriched with hydrolysed collagen makes hair visibly smoother and disciplined. It also protects the hair against absorbing too much water, protects it against environmental conditions and high temperature during styling. Helps tidy naturally curly and wavy hair.

- **Disciplines hair curls and make them moisturised**
- **Without rinsing**
- **Makes styling easier**
- **Smoothens curly hair strands creating a protective seal on their surface**



ANTI DANDRUFF²

FOR WHOM?

For people who seek gentle but effective haircare solutions, especially for hair with dandruff and scalp prone to irritations, such as for instance itchy skin

EFFECT:

ANTI² DANDRUFF Line regulates excess production of sebum and prevents formation of dandruff thanks to technologically advanced formula of the cosmetic and powerful ingredients. It strengthens damaged and dry hair and alleviates scalp inflammation. Your hair will be shiny and nourished and the dandruff will soon become a memory.

POWER OF CALMING INGREDIENTS:

Birch extract:

eliminates the excess production of sebum and formation of dandruff. It boosts the Keratin layer of dry and damaged hair

Extract of the bark of the cinchona:

it has a stimulatory effect on hair, boosting its growth. Improves the scalp circulation helping nourish and strengthen hair roots

Extract of Sage:

strengthens hair texture and has a positive impact on hair roots

Vitamin B6 and PP:

greatly nourish scalp and hair. Stimulate hair, preventing its fallout

Piroctone Olamine:

prevents formation of dandruff and helps balance pH level in the scalp

Allantoin:

effective in wounds healing and soothing of scalp

DAILY CARE OF SCALP AND HAIR



ANTI DANDRUFF² ELIXIR | 150 ml

ANTIDANDRUFF ELIXIR

It contains precious, active ingredients such as birch extract, Vitamins B6 and PP as well as panthenol which all together effectively cleanse scalp.

- It has calming properties and reduces the feeling of itchiness
- Soothes sensitive scalp
- Effective on wet and dry dandruff
- Easy to apply: just massage small amount of the elixir into the scalp after washing your hair

ANTI DANDRUFF² SHAMPOO | 250 ml

ANTIDANDRUFF SHAMPOO

For people who struggle with dry dandruff. The shampoo has a formula which thoroughly cleanses and refreshes scalp. It helps relieve the feeling of itchiness, dryness and irritation caused by dandruff.

- Helps fight dry dandruff while strengthening Keratin structure of dry and fragile hair strands
- It has soothing properties: ideal for delicate care of the scalp irritated by dandruff
- Best effects when used together with ANTI DANDRUFF² ELIXIR



ENERGISING² SHAMPOO

FOR WHOM?

For people who have weak hair, prone to falling out

THE EFFECT:

Perfectly refreshed scalp and boosted hair texture. Thanks to precious ingredients and unique formula, ENERGISING² SHAMPOO prevents hair loss, providing hair with incredible and healthy shine. Taking care of your hair has never been so easy and effective at the same time!

POWER OF BOOSTING INGREDIENTS:

Ginseng extract:

perfect for boosting hair growth and preventing its fallout. It improves the condition of hair roots and strengthens the texture of hair fibre

Burdock extract:

prevents the scalp disorders such as dandruff and hair fallout. It boosts regeneration of scalp and its resistance to bacteria and fungi which cause dandruff

Vitamin B8:

strengthens hair roots and reduces the production of sebum

Arginine:

stimulates hair growth and facilitates the transportation of key active ingredients into the scalp

DAILY CARE OF SCALP AND HAIR



ENERGISING² SHAMPOO | 250 ml

STRENGTHENING SHAMPOO FOR WEAK HAIR

Dedicated to weak hair prone to falling out. It contains active plant extracts such as ginseng and burdock extracts, which strengthen hair and prevent its loss

- Shampoo has normalising and regenerating properties
- Strengthens hair and prevents its fallout
- Ideal for men who dream of thick, healthy hair
- For best effects use it together with STRONG² & MORE HAIR OIL



STRONG² & MORE HAIR

FOR WHOM?

For people who suffer from the problem of hair loss and dream of thick, great hair

THE EFFECT:

Ultra strengthening of weak and prone to fallout hair. Thanks to advanced technology, the STRONG² & MORE HAIR Line improves condition of hair roots and visibly reduces hair loss. Beautiful, thick hair is finally within your reach!

DIRECTIONS:

Every second day gently massage ca. 10-15 drops of STRONG² & MORE HAIR oil into scalp. Massage will improve blood circulation and condition of hair roots. The oil will give your hair incredibly refreshing smell

POWER OF EXTRA INGREDIENTS :

Biotin:

is a natural source of sulphur which is indispensable in formation of Keratin which participates in building hair and nails. It improves the condition of hair and reduces its fallout

Zinc and calcium :

are active ingredients which help regenerate even the most damaged hair

Extract of common yarrow :

strengthens hair texture. Greatly treats problematic, greasy scalp and combats dandruff

Cinchona extract:

stimulates hair growth and reduces hair loss; improves blood circulation in the scalp

Extract of Tussilago farfara:

reduces production of sebum and oily hair as well as hair fallout

DAILY CARE OF SCALP AND HAIR



STRONG² & MORE HAIR OIL | 30 ml

STRENGTHENING OIL AGAINST HAIR LOSS

Intensive therapy against hair loss. Contains carefully selected mix of plant extracts (yarrow, cinchona (quina), Tussilago farfara) and active ingredients (Zink, vitamins) which condition hair roots.

Visibly reduces hair loss.

- **Strengthens hair and reduces hair fallout**
- **Has a refreshing, pleasant smell**
- **Easy to use: gently massage 10-15 drops into your scalp every second day**



DELICATE²

FOR WHOM?

For people who have skin which is sensitive and prone to irritation

THE EFFECT:

Thanks to perfectly paired ingredients DELICATE² SHAMPOO gently cleanses scalp and hair providing it with optimal moisture. It is a cosmetic which is extremely delicate but effective. Daily care of problematic scalp has never been easier!

POWER OF SOOTHING INGREDIENTS:

Derivative of glycyrrhizic acid:

perfectly binds water and has antioxidant properties restoring the pH balance of the scalp

Panthenol:

is is hydrophilic, a 'water loving' ingredient which absorbs water easily to moisture hair and scalp

**Magnesium sulfate:
Hydrolysed Wheat Protein:**

helps restore the pH balance of scalp and keeps the right level of moisture

has powerful nourishing properties; creates a protective seal on hair



DAILY CARE OF SCALP AND HAIR



DELICATE² SHAMPOO | 250 ml

SOOTHING SHAMPOO FOR SENSITIVE AND IRRITATION-PRONE SKIN

Soothes and moisturises irritated scalp and provides great daily hair care
It can be used on all hair type
Great on sensitive and irritated scalp

- Soothers and moisturises irritated scalp and provides great daily hair care
- It can be used on all hair type
- Great on sensitive and irritated scalp



OUT OF YOUR MIND

The table will make it easier to diagnose the problem of hair and scalp and choose a perfect product to tackle it. Enjoy the beautiful and healthy looking hair with HAIRLAB.

SCALP DISORDERS:	AQUA ² SHAMPOO	AQUA ² MASK	AQUA ² OIL	INTENSE ² REGENERATING SHAMPOO	INTENSE ² REGENERATING MASK	INTENSE ² REGENERATING SPRAY	VOLUME ² SHAMPOO	VOLUME ² SPRAY	IDEAL ² COLOUR MASK	IDEAL ² COLOUR ELIXIR	CURLY ² SMOOTHING EMULSION	ANTI DANDRUFF ² ELIXIR	ANTI DANDRUFF ² SHAMPOO	ENERGISING ² SHAMPOO	STRONG ² & MORE HAIR OIL	DELICATE ² SHAMPOO
Sensitive skin												●	●	●	●	●
Scalp irritated by dandruff												●	●	●	●	●
Excessive hair loss				●	●		●	●				●	●	●	●	●
Dehydrated skin	●			●												●
Excessive sebum production												●				
HAIR ISSUES:																
Flat hair / lack of volume							●	●								
Dehydration	●	●	●	●	●	●	●	●				●	●			●
Fizzy, unruly hair	●	●	●				●	●	●	●	●					
Colour-treated hair protection against fading				●	●	●			●	●						
Split ends			●													

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